

DATE	BOOK CHAPTER	TOPIC	CASE OR READINGS	COUNTRY FOCUS
15-Jan-15		INTRODUCTION TO COURSE AND SYLLABUS REVIEW		
		HOW TO DO CASE ANALYSES		
	1	GLOBALIZATION AND INT'L LINKAGES		SPOTLIGHT INDIA
17-Jan-15				
18-Jan-15				
22-Jan-15		Movie: Ghandi	Discuss first reading Distance Still Matters: the hard Reality of Global Expansion	
		Movie: Ghandi		
25-Jan-15				
29-Jan-15	2	THE POLITICAL, LEGAL, AND TECHNOLOGICAL ENVIRONMENT	Discuss Reading Creating Shared Value	SPOTLIGHT VIETNAM
	3	ETHICS AND SOCIAL RESPONSIBILITY		SPOTLIGHT RUSSIA
1-Feb-15				
5-Feb-15	4	Movie: Invictus	Project One Assigned Due Feb 14, 2015 Managng Pibrex Russia(a) New Crisis, Old Greivance	
		Movie: Invictus		
8-Feb-15				
12-Feb-15	4	THE MEANINGS AND DIMENSIONS OF CULTURE		SPOTLIGHT SOUTH AFRICA
	5	MANAGING ACROSS CULTURES		SPOTLIGHT MEXICO
14-Feb-15		PROJECT ONE DUE Managng Pibrex Russia(a) New Crisis, Old Greivance		
15-Feb-15				
19-Feb-15	6	ORGANIZATIONAL CULTURES AND DIVERSITY	Discuss Reading The Role of Family Conglomerates in Emerging markets: What Western Companies Should Know	SPOTLIGHT JAPAN VIDEO "LET'S BREAK A DEAL"

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22-Feb-15				
26-Feb-15		GUNG HO THE MOVIE	EXAM IS ONLINE EXAM OPENS MONDAY , FEBRUARY 26 AT 7 AM	
		GUNG HO THE MOVIE	EXAM CLOSSES FRIDAY, FEBRUARY 27 AT 11:59 PM	
27-Feb-15		EXAM ONE		
1-Mar-15				
5-Mar-15	7	CROSS CULTURAL COMMUNICATION AND AND NEGOTIATION	Discuss Reading Achieving Success in Confucian Societies: the Importance of Guanxi	SPOTLIGHT CHINA ON-LINE VIDEO THE ART OF BUSINESS IN CHINA
	8	STRATEGY FORMULATION AND IMPLEMENTATION		SPOTLIGHT POLAND
8-Mar-15				
12-Mar-15		MOVIE "TO LIVE"	Project Two Assigned Due Mar 21, 2015 Red Star China: Discovering the Essence of Guanxi	
		MOVIE "TO LIVE"		
15-Mar-15				
19-Mar-15	9	ENTRY STRATEGIES AND ORGANI- ZATIONAL STRUCTURES	Discuss Reading When to Ally and When to Acquire	SPOTLIGHT AUSTRALIA
21-Mar-15		PROJECT TWO DUE Red Star China: Discovering the Essence of Guanxi		
22-Mar-15				
23-Mar-15				
24-Mar-15				
25-Mar-15				
26-Mar-15		<b>SPRING RECESS NO CLASS</b>		
27-Mar-15				
28-Mar-15				
29-Mar-15				
2-Apr-15	10	MANAGING POLITICAL RISK GOVERNMENT RELATIONS, AND ALLIANCES		SPOTLIGHT BRAZIL
	11	MANAGEMENT DECISIONS AND CONTROL		SPOTLIGHT DENMARK

DATE	BOOK CHAPTER	TOPIC	CASE OR READINGS	COUNTRY FOCUS
5-Apr-15				
9-Apr-15	10	MANAGING POLITICAL RISK GOVERNMENT RELATIONS, AND ALLIANCES		SPOTLIGHT BRAZIL
	11	MANAGEMENT DECISIONS AND CONTROL		SPOTLIGHT DENMARK
			Project Three Assigned Due April 18, 2015	
			Dell's Dilemma in Brazil: Negotiating at the State Level	
12-Apr-15				
16-Apr-15	12	MOTIVATION ACROSS CULTURES	Final Project Assigned, Due May 2, 2015	SPOTLIGHT SINGAPORE
	13	LEADERSHIP ACROSS CULTURES		SPOTLIGHT GERMANY
18-Apr-15		PROJECT THREE DUE		
			Dell's Dilemma in Brazil: Negotiating at the State Level	
19-Apr-15				
20-Apr-15	14	HUMAN RESOURCE SELECTION AND DEVELOPMENT ACROSS CULTURES		SPOTLIGHT TURKEY
23-Apr-15		INTERNATIONAL MONETARY ISSUES		SPOTLIGHT CANADA
25-Apr-15				
26-Apr-15				
27-Apr-15		EXCHANGE RATES IN INTERNATIONAL BUSINESS		SPOTLIGHT USA
30-Apr-15		HEDGING AND ARBITRAGE IN EXCHANGE RATES		
2-May-15		Final Project Due		
3-May-15				
4-May-15	FINAL	FINAL IS ONLINE	EXAM OPENS MONDAY , MAY 4 AT 7 AM	
5-May-15	FINAL			
6-May-15	FINAL			
7-May-15	FINAL		EXAM CLOSES FRIDAY, MAY 8 AT 11:59 PM	
8-May-15	FINAL			
10-May-15				
11-May-15				

12-May-15			FINAL GRADES DUE		
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